NAR Green Designation

You Have to Know it to Market It

"NAR GREEN DESIGNATION"

In order to market something you have to know it. NAR Green Designation is for Realtors that have an interest in real estate concepts, principles and benefits that make sense to their clients. Thats why I obtained my "NAR Green Designation" Energy efficiency, health, and comfort all are hallmarks of a green house. Such properties often are called high performance, eco-friendly or energy efficient homes.
COMMON ELEMENTS: While some homes are certified as green by housing or environmental industry groups, properties don't necessarily have to carry a label to be considered green. What all such homes have in common is a desire by its owners to live in a property that incorporates systems and features that lower utility bills, improve health, comfort and minimize the impact on the planet.
GREEN UPGRADES: For existing homes, there's a vast array of strategies for achieving greater efficiency. They include small inexpensive upgrades, like installing low-flow water faucets, energy efficient light bulbs, and programable thermostats. In addition less visible elements such as efficient insulation and air sealing create a more comfortable, less drafty interior environment. And bigger more costly projects—high efficiency furnaces, solar panels and triple pane windows for example, often provide larger financial and environmental gains.

I am a Lees Park resident that understands home construction, I know how a home functions and know how to market it.
ENERGY EFFICIENT HOMES ARE MORE LIKELY TO GET THE ASKING PRICE.
Contact me to buy or list a home in Lees Park or anywhere in the Northern Virginia area.
For brochures on "What is a Green Home", "Home Energy Audits", "Greening Your Lifestyle" and a "Checklist for Maximizing your homes Value" email me at: Tony.Picarazzi@LNF.com or call 540-455-5854.

Job Number: 011620140803399398 Order Number: GOODER2090 Order Date: 1/16/2014 8:03:39 AM Run Count: 1 Stock_type: 1/16/2014 8:04:53 AM